



Colour Balance Images

Colour Balance Images is set to disrupt creative and editorial media markets. We provide brands with images and footage that authentically represent and more deeply resonate with people in the regions of Africa, Asia, the Middle East and the Americas. As a two-sided digital media marketplace, we license royalty-free and rights-managed still images and footage created by local talent. Further, we are developing an app that utilizes artificial intelligence and machine learning to enable a direct link between art buyers, editors and contributors.

It's time to grow our team, which is why we're looking for someone who is as passionate about authentic imagery as we are. Do you love the many stories that just one image can tell? Do moving images bring you to happy tears? Are you already connected to your local creative community? If so, then this could be for you!

Community Engagement Coordinator: West Africa

The role of Community Engagement Coordinator: West Africa reports to the Community Engagement Lead: Africa and the Middle East and thus successfully implements regionally specific engagement strategies in order to meet the Colour Balance Images vision of building, nourishing and maintaining an active and vibrant contributor community. The role will build and maintain relationships with local photographers and videographers as well as stay informed of the current trends and needs of regional creative communities.

ESSENTIAL DUTIES AND RESPONSIBILITIES

- Implement regional targets within budget and on time
- Actively participate in local events and initiatives to advance the brand mission
- Communicate and monitor contributor compliance with Colour Balance Images brand, vision, values and terms and conditions
- Operate open and effective communication channels between contributor community, other community engagement coordinators and external partners
- Work creatively with partner organizations as appropriate to activate new recruitment channels
- Efficiently and effectively use the Colour Balance Images brand to implement compelling programs, events and other initiatives to add value and drive interest across all relevant stakeholders (contributors, partner organizations, art galleries, photography institutes/exhibitions/shows)
- Maintain programs, events and other initiatives with local partners
- Monitor the efficacy of programs and initiatives with provided framework
- Operate system for data tracking that guides partnership policy and practices and make suggestions for improvement where necessary



EDUCATION AND EXPERIENCE

- University graduate (BA) in business, marketing, photography, filmmaking or an equivalent combination of education, training and expertise
- Minimum two years' experience in community-oriented role

SKILLS AND COMPETENCIES

- Fluency in at least two languages specific to the Colour Balance regions of interest essential
- Relevant experience, preferably in a community-focused project
- Experienced in conducting workshops and engaging partners or willingness to acquire skills quickly
- Ability to make decisions in an evolving environment and anticipate future needs
- Ability to work cooperatively and effectively with others to set goals, resolve problems, and make decisions to enhance organizational effectiveness
- Excellent written, oral, interpersonal and presentation skills, with experience effectively interfacing with management and other similar roles
- Deep understanding and passion for the Colour Balance vision in order to effectively act as regional brand ambassador
- Preference will be given to applicants who have lived and/or worked in the target regions for an extended period of time

WORKING CONDITIONS

- Flexible working 20 hours/week, 3 months fixed term
- Work requires occasional evening and/or weekend work
- Work requires some travel, including weekend travel, within the region

PAY AND BENEFITS

- US \$550/month
- Internet allowance (with valid receipts): max. US \$75/month
- Travel and subsistence allowance (with valid receipts): max. US \$50/month

APPLICATIONS

In order to apply for the role, please send your CV and cover letter to careers@colourbalanceimages.com by **May 30th**. Be sure to include your social media links (FB, Instagram, Twitter). Interviews via video call will take place on June 4th 2019.